

BusinessJet *interiors* INTERNATIONAL

MARCH 2011

THE INTERNATIONAL REVIEW OF BUSINESS JET INTERIOR DESIGN AND COMPLETION

aboveaverage

The G250 features a fibre optic and wireless CMS and a larger galley and lavatory – as standard

threethinking

A new refurb programme offers Falcon 2000 operators three distinct packages, saving time and money

lookeast

DEMAND FOR VIP BIZJETS CONTINUES TO GROW IN ASIA – BUT WHAT ARE THE OPPORTUNITIES AND CHALLENGES OF THIS POTENTIALLY HUGE MARKET?

EVERY JET OWNER IS DIFFERENT. JETS SHOULD BE TOO . . .



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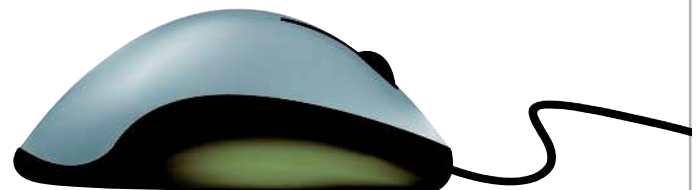
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thehighlife



For many individuals who decide to purchase their own private jet, the choice of the aircraft is based upon a set of technical and financial factors – such as the frequency and duration of trips they intend to make, the number of passengers, and the overall budget to acquire, outfit and operate the aircraft. But a lot of what can make the private travel experience enjoyable and unique is related to the cabin interior design, a delicate combination of interior layout, forms, materials and colours.

The design of a jet cabin is constrained by many airworthiness issues related to ergonomics, structural strength and materials, but once these considerations are satisfied, the top priority for most aircraft owners is being able to enjoy their private flight in comfort and style.

In this context, Airjet Designs – which is headquartered in Toulouse, France, and has an office in Shanghai, China – tailors jet interiors using the sort of fine materials found in haute couture and luxury homes or hotels. Drawing on French and Italian inspiration, the design team produces aircraft interiors influenced by luxury fashion and avant garde design trends.

With extensive experience on VIP cabin design projects and a reliable network of high-end material suppliers and artisans in Europe and Asia, Airjet Designs aims to deliver stylish and unique concepts. Constantly integrating innovative concepts in aircraft interiors, Airjet Designs says it can adapt any interior atmosphere to airworthiness standards.

Airjet Designs

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